

# Insights and Commentary from Dentons

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# HH&M NEWS ALERT

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## THE USE OF ONLINE REGISTRATION FOR TRADE/SERVICE MARKS, PATENTS IN TANZANIA (MAINLAND)

Effective from Monday 18th December, 2017 applications for all trade/service marks, patents, renewals and recordals (change of name, change of address and assignments) will start to operate online in Tanzania (Mainland). As such the manual system of filing the applications at the Registry shall no longer be applicable.

As a result of using the new system we will ask you to provide us with further details of the proprietor(s) when sending the instructions. These include:

- (1) The registration number of the company if the proprietor is a corporate entity;
- (2) The type of the entity i.e. whether the entity is the company, business name or partnership;
- (3) Full details of the address of the proprietor;
- (4) The list of specification of goods;
- (5) Loose representation of the trade/service marks;
- (6) The priority documents if available;
- (7) If colours will be claimed, this should be stated in the instructions;
- (8) The applications should be translated in English if not written in English;
- (9) The Power of Attorney should be provided at the time of sending the instructions;

The list of specification of goods should not contain more than 150 words. It is recommended to use the list of the specification of goods that has been provided on class headings.

For any further information regarding this alert, please write to your usual contact at HH&M or contact the following:



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